

To Invent or Not to Invent

AFCI Facebook Live Event
April 12, 2016

Tammy Browning-Smith, JD, LLC
Law Office of Browning-Smith PC

1) 5 W's and 1 H

- a. Who?
- b. What?
- c. When?
- d. Where?
- e. Why?
- f. How?

2) Talents and Treasures

- a. Talent
 - i. Skill Assessment
 - ii. Internal Resources
 - iii. External Resources
- b. Treasures
 - i. Money
 - 1. Crowdfunding
 - ii. Time
 - iii. Extras
 - 1. Space
 - 2. Equipment
 - 3. Small Stuff

3) Passion v. Profit

- a. Passion
 - i. Its Ok to Believe
- b. Profit
 - i. Short v. Longterm

4) Is the Force with You?

5) Sliding Scale of Risk

Browning-Smith PC
752 N. State St. #260, Westerville OH 43082
(440) 398-0098
tammy@browning-smith.com – tbsclient@gmail.com
www.artsandcraftslaw.com